

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u> 1292304 /		<u>Alt Order #</u> 08359514
<u>Product</u> CRAPO FOR SENATE		
<u>Contract Dates</u> 09/19/16 - 11/13/16		<u>Estimate #</u> 140
<u>Advertiser</u> Crapo for Senate		<u>Original Date / Revision</u> 08/30/16 / 08/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 55	<u>Product 1/2</u> 106
<u>Agency Ref</u> 3400AG		<u>Advertiser Ref</u> 107266

And:

Sandler & Innocenzi / POL
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	09/19/16	11/04/16	Talk	1:00 PM-2:00 PM		:30				NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	MTWTF--				2	\$200.00				
	Week:	09/26/16	10/02/16	MTWTF--				2	\$200.00				
	Week:	10/03/16	10/09/16	-----				0	\$0.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$200.00				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$200.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$200.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$200.00				
N 2	All	09/19/16	11/04/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	12	\$5,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	MTWTF--				2	\$460.00				
	Week:	09/26/16	10/02/16	MTWTF--				2	\$460.00				
	Week:	10/03/16	10/09/16	-----				0	\$0.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$460.00				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$460.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$460.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$460.00				
N 3	All	09/19/16	11/04/16	Local News @ 12p	12:00 PM-12:30 PM		:30				NM	12	\$4,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	MTWTF--				2	\$360.00				
	Week:	09/26/16	10/02/16	MTWTF--				2	\$360.00				
	Week:	10/03/16	10/09/16	-----				0	\$0.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$360.00				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$360.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$360.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$360.00				
N 4	All	09/19/16	11/04/16	Access HW 430-5p	4:30 PM-5:00 PM		:30				NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	MTWTF--				2	\$150.00				
	Week:	09/26/16	10/02/16	MTWTF--				2	\$150.00				
	Week:	10/03/16	10/09/16	-----				0	\$0.00				

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1292304 /	08359514

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/16 - 11/13/16	CRAPO FOR SENATE	140

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crapo for Senate	08/30/16 / 08/30/16

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		10/10/16	10/16/16	MTWTF--				2	\$150.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$150.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$150.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$150.00				
N 5	All	11/07/16	11/07/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	1	\$1,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		11/07/16	11/13/16	1-----				1	\$1,520.00				
N 6	All	09/19/16	11/04/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	12	\$9,120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		09/19/16	09/25/16	MTWTF--				2	\$760.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$760.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$760.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$760.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$760.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$760.00				
N 7	All	11/07/16	11/07/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		11/07/16	11/13/16	1-----				1	\$1,400.00				
N 8	All	09/19/16	11/04/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	12	\$8,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		09/19/16	09/25/16	MTWTF--				2	\$700.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$700.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				2	\$700.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$700.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$700.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$700.00				
N 9	All	09/19/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	18	\$6,480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		09/19/16	09/25/16	MTWTF--				3	\$360.00				
Week:		09/26/16	10/02/16	MTWTF--				3	\$360.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	MTWTF--				3	\$360.00				
Week:		10/17/16	10/23/16	MTWTF--				3	\$360.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$360.00				
Week:		10/31/16	11/06/16	MTWTF--				3	\$360.00				
N 10	All	11/07/16	11/08/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	2	\$1,440.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		11/07/16	11/13/16	MT-----				2	\$720.00				
N 11	All	11/07/16	11/07/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00				
N 12	All	09/19/16	11/04/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	12	\$7,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													
Week:		09/19/16	09/25/16	MTWTF--				2	\$600.00				
Week:		09/26/16	10/02/16	MTWTF--				2	\$600.00				
Week:		10/03/16	10/09/16	-----				0	\$0.00				

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N 13	All	09/19/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	30	\$4,500.00																																																																																																																
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Totals								0.00				139	\$55,900.00																																																																																																																

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	22	\$8,290.00	(\$1,243.50)	\$7,046.50
09/26/16 - 10/30/16	88	\$33,160.00	(\$4,974.00)	\$28,186.00
10/31/16 - 11/08/16	29	\$14,450.00	(\$2,167.50)	\$12,282.50
Totals	139	\$55,900.00	(\$8,385.00)	\$47,515.00

Signature: _____ **Date:** _____

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